

Recycling to Challenge Waste and Pollution



Man-made waste has been proven to cause very negative impacts on the natural environment. The amount of rubbish we create is constantly increasing as wealth increases and modern lifestyles sideline traditional ways of doing things. People nowadays buy more than what they need thus creating exponentially more waste than previous generations did. Also, as new packaging and technological

products are being developed, much of these products contain materials that are not biodegradable, and therefore add to the harmful waste that we generate. New lifestyle changes, such as fast food, disposable diapers, etc mean that we are creating additional waste that isn't biodegradable and that could easily be avoided.

Waste in Jordan usually ends up in landfills, where harmful chemicals and greenhouse gases are being released into the soil and the air, causing local soil and water pollution and giving rise to the phenomena of global warming and deforestation. The vicious circle of a destruction chain demands urgent action to break this cycle. Recycling is one of these actions.

With the goal of making waste management in Jordan less damaging to the environment and both financially and environmentally sustainable, EGT (Entity Green Training) created a recycling program that, while protecting the environment, also provides a sustainable livelihood to an increasing number of young men from marginalized communities who become scavengers.

EGT started its innovative work with a number of five star hotels, embassies and other organizations, collecting over 15 tons of recyclables weekly. EGT's work has three steps: collection, sorting, and selling. Most materials are currently being sold inside Jordan, to traders and factories. Also, EGT works with artists and sculptors in promoting artwork from scrap materials, as it conducts awareness campaigns with recycling partners, and finally, working with schools, kindergartens and craft workshops to raise awareness and teach the next generation the merits of recycling.



For the future, EGT has several ambitious goals, such as to upgrade sorting to a semi-automatic process, start a large-scale compost production and establish public recycling drop-off centers..