GIP GREEN
INDUSTRY
PLATFORM

Worldwide, gender inequalities persist
with regards to

Resources and
opportunities

Participation in
decision-making processes

Specific vulnerabilities to
environmental degradation

Introducing the

Women in Green Industry Chapter

The Women in Green Industry Chapter responds by putting the gender-environment nexus
on the discussion table and by connecting women with a shared interest in green industry.

Studies prove that when women and men become more equal, economies grow faster, fewer people remain in poverty and overall well-being increases. Women are important agents of change and play an active and substantial role in the management and conservation of natural resources; while they are more vulnerable to climate change, they are, at the same time, key in addressing its repercussions. It is essential to ensure that women are part of green industrial development strategies.

The 🔗Green Industry Platform (GIP), functioning as a framework to secure commitments and mobilize action in support of sustainable industrial models, should be no exception. A chapter of the GIP specifically targeting women professionals in this field has therefore been established.

In its efforts to promote stronger engagement and increased decision-making of women at the level of the GIP, and to essentially address the issues surrounding women's empowerment and gender equality in green industrial development, the Chapter is introducing the following **benefits for GIP members**:

- Being connected to other women in green industry for *networking, peer support and exchange*

- Gaining access to expanded *networking and partnering opportunities* on policies and practices that further the particular interests of women in green industry at all levels. This includes the provision of access to existing networks and information on women-specific forums

- Increasing *exposure of success stories* of female entrepreneurs and leaders in green industry

- Benefiting from improved *information and awareness* about the contribution of women in advancing inclusive and sustainable industrial development

- Promoting a higher *recognition of female leadership* in the expanding green industry space through focused thematic sessions on women in green industry and a stronger involvement of women as speakers at related events

- Gaining access to *best policies and best practices* at the company and project levels to increase women's participation in green industry

Activities

All activities of the Chapter are closely coordinated with UN Women, Global Action Plan International and other active agencies in this field, and are linked to the
🔗 Knowledge Gateway for Women's Economic Empowerment.

In 2014, **activities of the Women in Green Industry Chapter** will focus on the following:

- *Women in Green Industry profiles*
  Profiles portraying success stories of female entrepreneurs and leaders will be assembled and distributed via the GIP, the Knowledge Gateway for Women's Economic Empowerment and other channels.

- *Publication on policies*
  A publication on the consideration of gender aspects in green industrial policy development will be commissioned.

- *Project case studies*
  Case studies of UNIDO projects on green industry that demonstrate good practices in gender mainstreaming will be assembled in order to share best practices and experiences with other organizations.

- *Knowledge centre*
  A section on women in green industry will be added to the GIP website, hosting publications, best-practice and best-policy studies, as well as success stories of female entrepreneurs and leaders.

- *E-discussion*
  An expert-moderated e-discussion on the gender-green industry nexus will be hosted to engage a wide audience in the discussion and foster structured exchanges among Platform members within the framework of the Knowledge Gateway for Women's Economic Empowerment.

- *Newsletter*
  Updates on relevant developments and events will be disseminated via the GIP news bulletin.

- *Outreach and partnership*
  Closer cooperation with women associations and business forums is envisaged in the framework of the Chapter.

In addition, all members profit from the following **GIP benefits**, which include:

- Increased opportunities to help create new jobs, grow sustainable economic development, encourage the rapid transition to a resource-efficient and green economy and alleviate poverty
- Reduced waste and increased efficiency of manufacturing activities, and accompanying improvements in organizational/national competitiveness
- Improved information and awareness about the benefits of green industry and on relevant policies and practices worldwide
- Expanded networking and partnering opportunities on green industry policies and projects at all levels
- Increased opportunities to help shape national/organizational road maps towards green industry and to co-develop specific projects
- Enhanced attention of capital market investors seeking to reduce exposure to commodity price fluctuations and related risks
- Greater opportunities to inspire and engage employees in innovation of manufacturing technologies, management and policy approaches
- Higher recognition of leadership in the expanding green industry space

The membership benefits are promoted through the **GIP tools**, which include:

- A web-based portal to share information on members, activities and best practices
- The convening of Platform meetings, working groups and task forces
- The provision of advisory services on policy, technology and finance issues
- Assistance with introductions and networking
- The commissioning of research and sharing of existing research
- The development of appropriate indicators and metrics
- The dissemination and improvement of self-help and benchmarking tools

For more information on how to join, please contact the GIP Secretariat at: info@greenindustryplatform.org

UNIDO

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